



LUXURY OF FREEDOM

BIG BERRY AND MOJCA MARKIZETI PRESENT:

"WHO IS AFRAID OF BEING FAIR?"



By Aliaksandra Shabeka
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More and more outstanding people are visiting BIG BERRY's project – Mastermind, which is picking up speed really quickly. This weekend's Mastermind was hosted by Mojca Markizeti - Fair Meter Project Manager at one of the leading metering providers Iskraemeco.

In her presentation Mojca talked about the problem of sustainability in general and values as the way we behave ourselves. Our guests had an opportunity to have a nice discussion with Mojca about her experience and vision of these problems.

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“I want to tell you something that you will never forget”

Can you imagine that almost half of the world's population lives in poverty?

“I want to tell you something that you will never forget. No matter in which field you are going to work in the future”, - that's how Mojca started her speech.

Presentation started with some shocking facts about what is really happening to our planet:

- almost half of the world's population lives in poverty (with less than 2,5 \$ / day)
- every year we waste 1/3 of food
- the world is full of environmental refugees fleeing rose water, drought and natural disasters
- price of resources over the last 10 years has risen by 150 %

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All the guests agreed on the fact that the main reason is wrong leadership caused by wrong values.



When the audience calmed down Mojca proposed to think about the reasons, why is it happening? After the discussion, all the guests agreed on the fact that the main reason is wrong leadership caused by wrong values.

Is it enough what are you doing?

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To make sure that a company has a sustainable development they should focus on three levels: economy, social community, and environment.

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You should ask yourself is: “Is it enough what am I doing?”

The main topic that all BIG BERRY guests were the most interested in is: “How to stop this destruction and to help our environment?” The essential question that you should ask yourself is: “Is it enough what am I doing?”



Our Mastermind – Mojca explained how it is usually working in big companies. To make sure that a company has a sustainable development they should focus on three levels: economy, social community, and environment. So, to develop economy sector they could make an attachment to the city football team; to develop social community they could employ local people; to develop environment sector they could separate waste products.

But is it really enough? To be sure that development is sustainable they should not only separate the garbage but also check all the recycling process and educate employees about all its effects. It is important to remember:

We are doing this for our future generations.

We are doing this for us.

Take an action!

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Don't be afraid to take
actions and make
decisions!



Coming back to the problem of wrong leadership, Mojca highlighted that not everyone is a leader and not everyone needs to be a leader to make the difference. The only important issue is to find a right leader with the right values.

Don't be afraid to take actions and make
decisions!

Excited about new BIG BERRY Mastermind?

New Mastermind is coming to BIG BERRY soon. Our new guest - Jure Šutar will provide BIG BERRY team and our guests with useful information about how to work remotely.

Jure is a speaker and consultant for European region at RDI Worldwide and Insongdo.

