



## LUXURY OF FREEDOM

### MEET MARTIN - THE VEGAN STRATEGIST



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In Prague he has his roots but his way will soon take him to Canada where he continues his studies of journalism and communication studies. At BIG BERRY, Martin is a social media strategist and enthusiastic advocat of vegan diet. Studying and his vegan lifestyle are the biggest parts of his life as Martin is very interested in food culture and nutrition. As his diet focusses on nutrition he researches why people actually eat and the disconnected relation to our food. Although he enjoys a fun afternoon outside with friends, Martin appreciates some alone time as well. When he takes his break from the world, he likes to delve in a good crime story, especially by Agatha Christie, or to follow the latest episode of "Downtown Abbey" along with a cup of black tea.

When you meet Martin you will not be able to escape the discovery of delicious vegan meals...but soon you won't find him in Europe anymore. A trip to Bali inspired him and awoke his interest in travelling Asia as soon as he finished his studies. With his life motto "Live and let live" he certainly is off to great adventures in this world.