



LUXURY OF FREEDOM



FIRST BIG BERRY MASTERMIND:

BERRYSHKA

BIG BERRY hosted Samo Kenda, the owner of Berryshka, well known Slovenian brand that produces high quality spirits, liqueurs and chocolate.

By Iva Kopf
BIG BERRY Slovenia.

This year BIG BERRY kicked off with some great projects from the very beginning. Along with the BB Chef project, which first edition was launched last Friday and turned up to be very successful, this weekend, on 6th of May, a new project under the name "BIG BERRY Mastermind" was held in BIG BERRY Kolpa River.

The idea behind BIG BERRY Mastermind project is to host various experts from different fields of business in order to share their knowledge and expertise with international team of young entrepreneurs, to introduce them to real life business challenges and to pass their knowledge to the new generation.

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Quality of the products is the only way for the companies to stand out of the crowd.

”In good spirits we trust”

As a first guest of the new project BIG BERRY hosted Samo Kenda, the owner of Berryshka, well known Slovenian brand that produces high quality spirits, liqueurs and chocolate.

Since Berryshka is BIG BERRY partner, people were already familiar with its work, but were always wondering what is the secret of their success and good quality products.

The lecture started with a relaxed atmosphere on the terrace, where Samo Kenda was discussing the tough beginnings and challenges of the family business.



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When we decided to do our products, enthusiasm was quite high. We decided to do some good products. How, we didn't really know.



The idea of Berryshka was developed more than twenty years ago and was a result of passion and family cooperation. According to Samo, it was a rocky road to success but with a strong vision and will anything is possible. Trust in good spirits and production of high quality products has resulted in success on international market.

The goal of the company is to follow tradition and keep the family atmosphere which is the essence of Berryshka brand.

BIG BERRY synergy

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Take some time and believe in your products.



Since BIG BERRY is all about connecting and cooperation, we had the opportunity to link BB Chef with BIG BERRY Mastermind project. It was a great opportunity for the BB Chef Syu Poropat to include Berryshka products in her innovative dessert.

The next day, after impressions of the events have settled and the curiosity about Berryshka products was awakened, the whole team together with BIG BERRY Chef Syu, was headed to visit Berryshka Distillery and Chocolatier in Dolenjske Toplice in order to experience the real story behind the brand.



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Sometimes is better not to think much, just to believe in your work

After a guided tour around distillery and chocolatier with Samo, we decided to settle in BerryBar, a new bar that opened on 1st of May this year, where we had an opportunity to enjoy heavenly Berryshka chocolate surrounded with unspoiled nature and spring waters. Talking about synergy, it is worth to mention that BIG BERRY was the link that connected Berryshka with beer partner Vizir and wine partner Šuklje, which products also can be found in BerryBar.



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We don't want to go into big production. We want to act like a family and be well known for quality products.



Upcoming BIG BERRY Mastermind

Next BIG BERRY Mastermind will take place on 13th of May at BIG BERRY Kolpa River with Tonja Blatnik, entrepreneur and PR specialist, who will share her experience and passion for international public relations, content creation and communications. Follow the news on our website and social media to find out the details about upcoming events. There is plenty more coming up, so stay tuned.

